



# STAR

RATES FROM NOV 2012

MARTINBOROUGH | LAKE FERRY | KAHUTARA | PIRINOA | TORA | NGAWI | HINAKURA | FEATHERSTON | WESTERN LAKE

## RATES

LENGTH X WIDTH

Quarter column 9cm X 8cm	<b>\$55</b>
Third Column 12cm x 8cm	<b>\$65</b>
Half column 18cm x 8cm	<b>\$95</b>
Full column 37cm x 8cm	<b>\$179</b>
Quarter page 12cm x 17cm	<b>\$115</b>
Half page 18cm x 26cm	<b>\$200</b>
Full page 37cm x 26cm	<b>\$400</b>
Advertorial (by arrangement) Approx 300 words written by our reporters (can be submitted but it will be edited) and can have 2 medium photos or 1 large and logo.	<b>\$179</b>
Adblog (by arrangement) Approx 200 words submitted and either 1 photo or logo. The Adblog is not allowed to mention their business name more than once (or twice if using a logo rather than a photo).	<b>\$50</b>
Feature Banner on Front page and page 3	<b>\$120</b>
Banner on other pages	<b>\$95</b>
Classified	<b>\$25</b>
Trade index 3cm x 8cm	<b>\$25</b>

N.B. quoted rates are for production ready advertisements.

If you wish we can have your advert created for a one  
off cost of **\$30**

Changes to existing advert **\$15**

## NUTS & BOLTS

ADVERTISING INFORMATION -

David Kershaw Phone 306 5104

Email: david@pandk.co.nz

ADDRESS FOR ALL ADVERT COPY -

dustys@dustysandlulu.com

STRICT DEADLINE -

4pm on last Wednesday of each month.

Please note - copy can not be accepted  
after the deadline.

[www.martinboroughstar.co.nz](http://www.martinboroughstar.co.nz)

**THANK YOU – YOUR SUPPORT  
OF MARTINBOROUGH'S  
COMMUNITY NEWSPAPER  
IS MOST APPRECIATED**