



STAR

RATES FROM AUG 2021

MARTINBOROUGH | LAKE FERRY | KAHUTARA | PIRINOA | TORA | NGAWI | HINAKURA | FEATHERSTON | WESTERN LAKE

RATES

Not GST registered

Quarter column 9cm high X 8cm wide	\$65
Third Column 12cm high x 8cm wide	\$75
Half column 18cm high x 8cm wide	\$115
Full column 37cm high x 8cm wide	\$200
Quarter page 12cm high x 17cm wide	\$130
Half page 18cm high x 26cm wide	\$225
Full page 37cm high x 26cm wide	\$450
Feature Banner (Cover and page 3) 7cm high x 26cm wide	\$130
Banner on other pages 7cm high x 26cm wide	\$110
Classified 3.5cm high x 8cm wide	\$30
Trade index 2.5cm high x 8cm wide	\$30
Advertorial Self Written 300 words, half page, pictures and logo allowed.	\$185
Advertorial Written by Staff Writer 300 words, half page, pictures and logo allowed	\$230
Adblog Self Written 200 words	\$65

Please note quoted rates are for production ready ads
and all sizes are height x width.

DESIGN RATES

Design Full page, half page or full column ad (One off cost)	\$65
Design All other ads (One off cost)	\$40
Changes To existing ad	\$20

NUTS & BOLTS

ADVERTISING INFORMATION -
David Kershaw Phone 021 625 327
Email: david@pandk.co.nz

ADDRESS FOR ALL ADVERT COPY -
dustys@dustysandlulu.com

STRICT DEADLINE -
4pm on last Wednesday of each month.
Please note - copy can not be accepted
after the deadline.

www.martinboroughstar.co.nz

**THANK YOU – YOUR SUPPORT
OF MARTINBOROUGH'S
COMMUNITY NEWSPAPER
IS MOST APPRECIATED**



STAR

PRINTER SPECIFICATIONS

MARTINBOROUGH | LAKE FERRY | KAHUTARA | PIRINOA | TORA | NGAWI | HINAKURA | FEATHERSTON | WESTERN LAKE

PRINTER INFORMATION

Please supply print ready artwork as a high resolution 300dpi pdf.

Please make sure the colour mode of the file is cmyk.

Please supply with no bleed or crop marks.

When supplying files for The Star to design or revise your ad please supply high resolution logos and photos and supply copy in an editable format like word.

SIZE INFORMATION

Please double check measurements of your ads and make sure that you have the correct format, height x width. We can not accept any other format.

Quarter column

9cm high X 8cm wide

Third Column

12cm high x 8cm wide

Half column

18cm high x 8cm wide

Full column

37cm high x 8cm wide

Quarter page

12cm high x 17cm wide

Half page

18cm high x 26cm wide

Full page

37cm high x 26cm wide

Banner

7cm high x 26cm wide